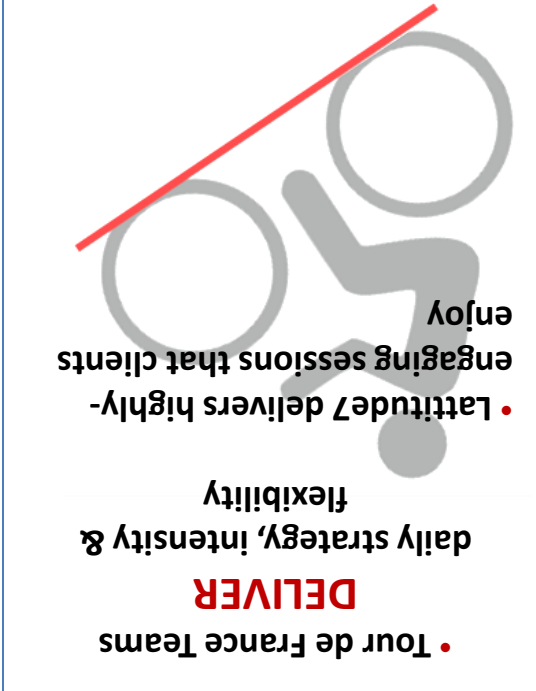
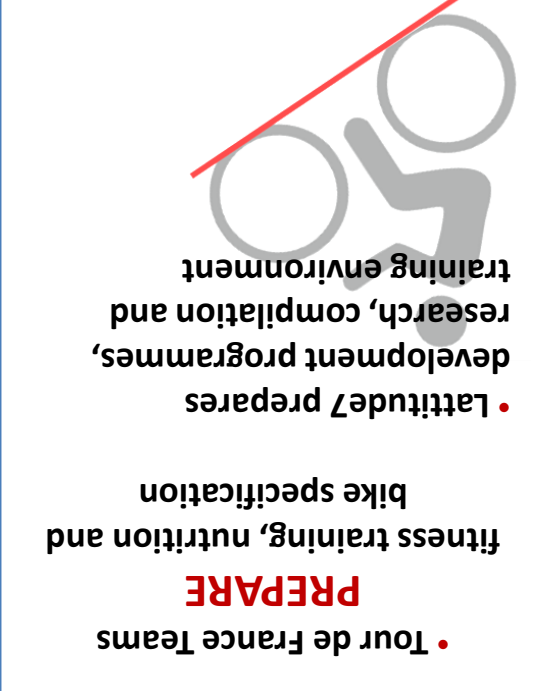


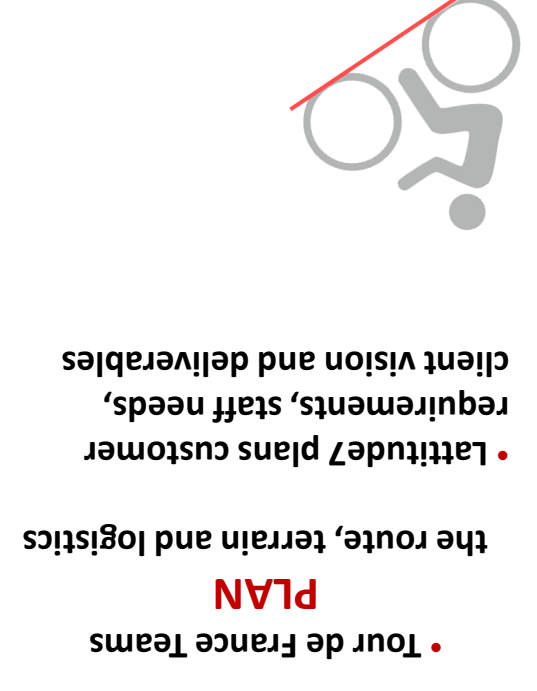
- Tour de France Teams
- SUSTAIN**
- reinforcing best practice by their winning ways
- Lattitude7 ensures sustainability for clients by providing holistic, embedded, learning experiences



- Tour de France Teams
- DELIVER**
- daily strategy, intensity & flexibility
- Lattitude7 delivers highly-engaging sessions that clients enjoy



- Tour de France Teams
- PREPARE**
- fitness training, nutrition and bike specification
- Lattitude7 prepares development programmes, research, compilation and training environment



- Tour de France Teams
- PLAN**
- the route, terrain and logistics
- Lattitude7 plans customer requirements, staff needs, client vision and deliverables

- **The Tour de France** is a global phenomenon and is the world's largest annual sporting event with a television audience of 3.5bn people
- It starts in July and lasts 3 weeks with the entire race covering over 3,500 km
- In 2014, the Grand Départ takes place in Yorkshire and the race passes through Calderdale

Whilst not yet a global phenomenon, award-winning lattitude7, delivers training in Personal Development, Team Building and Operational Excellence.

Our value is to do all we can to ensure that clients have the best, sustainable, learning experience.

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What does Lattitude7 have in common with the Tour de France?

